



**MAKE NEW MEMORIES  
WITH THE PULASKI THEATRE.**



*Pulaski Theatre*

P.O. Box 230 • Pulaski, VA 24301 • (540) 994-9555 • [pulaskitheatre@verizon.net](mailto:pulaskitheatre@verizon.net)

## **PULASKI THEATRE**

# *Pulaski*

Pulaski Theatre, founded in downtown Pulaski, Virginia in 1911, served as a vital part of the area's economy – first as a vaudeville house and later as a movie theatre. After thriving in the 1950s and 1960s, the Theatre experienced decline and, sadly, closed to the public in 1991.

## **THE FRIENDS OF PULASKI THEATRE**

The Friends of the Pulaski Theatre is a volunteer, non-profit organization incorporated in 1993 for the sole purpose of restoring and returning the Theatre to operation. The Friends group acquired the Theatre in 1999 through a deed of gift from the Pulaski County Board of Supervisors and saved it from demolition.



## **PULASKI THEATRE RESTORATION**

After the Theatre closed to the public, the building fell into serious disrepair. Over the past few years, the Friends of the Pulaski Theatre have worked to raise funds to restore the Theatre. Significant progress has been made, financed primarily through the generosity of individual and corporate donors, private foundations and local and State government. Restoration completion is now within reach, but additional funds are urgently needed to turn what once was only a dream into reality.

## **PROGRESS AND ACCOMPLISHMENTS**

Significant progress has been made toward completing the Theatre's restoration, including:

- New Roof
- New Electrical System
- New HVAC System
- New Sprinkler System
- State of the Art Fire and Security Alarm System
- New Plumbing
- Façade Improvements
- New Marquee and Lighting
- New Display Cases
- 531 New Seats Installed
- New Epoxy Auditorium Flooring
- Auditorium Paint
- New Coffered Ceiling
- Extended Stage Rebuilt
- New Handicapped Accessible Bathrooms on Main Floor – Ceramic Tiled
- New Exterior Doors

## **THE FINAL STAGES**

As the Pulaski Theatre restoration project nears completion, the following projects still need to be finished:

- Theatrical Lighting
- Sound & Video Equipment
- Stage Curtains & Rigging
- Carpet
- Interior Doors
- Bathroom Fixtures & Accessories





## SPONSORSHIP & NAMING OPPORTUNITIES

Your support will help complete the Pulaski Theatre restoration project and lead to the reopening of this important part of Pulaski's community and downtown economy. The following naming opportunities and giving levels are available:

Auditorium	\$100,000	Available
Stage	\$50,000	Available
Marquee	\$30,000	Available
Balcony	\$30,000	Available
Lower Lobby	\$25,000	<b>Sponsored</b>
Upper Lobby	\$25,000	Available
Box Office	\$20,000	<b>Sponsored</b>
Concession Area	\$15,000	<b>Sponsored</b>
Projection Room	\$15,000	<b>Sponsored</b>
Producer	\$5,000	
Director	\$2,500	
Actor	\$1,000	
Benefactor	\$500	
Patron	\$250	
Sponsor	\$100	
Friend	\$50	

A commemorative plaque, located prominently in the Theatre, will recognize all major donors.

*All contributions are tax deductible.  
Photography by David Lilly*



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